

**COALITION FOR
CLEAN AIR**

Clean air is on the horizon.

Toast to Clearing the Air



Event Sponsorship Opportunities

Celebrating the progress towards cleaner, healthier air.

Invest in the FUTURE

We invite you to sponsor our 2025 Toast to Clearing the Air. CCA events support our vital work in reducing air pollution across California.

Toast to Clearing the Air

Take advantage of these opportunities

Reach decision-makers & environmental leaders

Join us to network virtually with prominent policy, business, civic environment leaders. Demonstrate your commitment to California's air quality and climate objectives by showing your public support for the Coalition for Clean Air.

Join us to meet:

- California Assemblymembers
- California Senators
- California Air Resources Board Members and Senior Staff
- Energy, Transportation, and Local Government Policy Leaders



Past Sponsors

- | | |
|--|----------------------------|
| Aclima | Lyft |
| Blue Shield of CA | Olivine, Inc. |
| BYD Motors, Inc. | Paul Hastings LLP |
| Bay Area AQMD | Sacramento AQMD |
| BMW of North America, LLC | Sonoma Tech |
| CAPCOA | Southern California Edison |
| California Electric Transportation Coalition | Tesla |
| Cummins Westport | Thor Trucks |
| Hyundai Motor Company | United Airlines |
| Lime | |

** For a complete list of past sponsors, please contact Jordan Brazil at (562) 631-3272 or jordan@ccair.org.*

Who's Who?

1. Featured speakers Mary Nichols, Chairman, CARB and Assemblymember Eduardo Garcia
2. Assemblymember Eloise Gómez Reyes and Senator Henry Stern
3. CARB Chair Liane Randolph
4. CCA Policy Director Bill Magavern with Senator Scott Wiener
5. Joe Lyou with CA Energy Commissioners Karen Douglas and David Hochschild

Opposite Page:

6. Cal/EPA Secretary Jared Blumenfeld, Senator Nancy Skinner, CARB Chair Mary Nichols and CCA President & CEO Dr. Joseph K. Lyou
7. Assemblymember Laura Friedman and Cal EPA Secretary Yana Garcia
8. Alan Abbs, Executive Director, CA Air Pollution Control Officers Association; Barbara A. Lee, Director, CA Dept. of Toxic Substance Control; Wayne Nastri,

2025 Toast to **CLEARING THE AIR**

Air Quality & Climate Change: What Now California?

A lively evening of conversations
on strengthening California's
climate protection policies.

2025 Speakers

TO BE ANNOUNCED

Past featured guests included:

- Senator Connie M. Leyva
- Senator Nancy Skinner
- Cal/EPA Secretary Jared Blumenfeld
- Speaker Anthony Rendon of the California Assembly
- Retired California Air Resources Board Chair Mary Nichols
- Senator Fran Pavley
- Assemblyman Eduardo Garcia
- Assemblywoman Holly Mitchell
- CARB Chair Liane Randolph
- Senator Caroline Menjivar
- And many more...



March 19, 2025

5:00 pm – 6:00 pm

Networking and hors d'oeuvres

6:00 pm – 6:15 pm

Toast to Clearing the Air

6:15 pm – 7:00 pm

Speakers and presentations

The Sutter Club

1220 9th Street

Sacramento, CA 95814



A Toast to Clearing the Air

A selection of attending VIPs since 2015



Dawn Addis *Assembly Member, California Assembly*
Ben Allen *Senator, California Senate*
Jim Beall *Senator, California Senate*
Richard Bloom *Assembly Member, California Assembly*
Tasha Boerner *Assembly Member, California Assembly*
Autumn Burke *Assembly Member, California Assembly*
Lisa Calderon *Assembly Member, California Assembly*
Ed Chau *Assembly Member, California Assembly*
Rocky Chavez *Assembly Member, California Assembly*
David Chiu *Assembly Member, California Assembly*
Kansen Chu *Assembly Member, California Assembly*
Jim Cooper *Assembly Member, California Assembly*
Richard Corey
Executive Officer, California Air Resources Board
Bill Dodd *Assembly Member, California Assembly*
Karen Douglas *Commissioner,
California Energy Commission*
Eduardo Garcia *Assembly Member, California Assembly*
John Gioia *Board Member, California Air Resources Board*
Jimmy Gomez *Assembly Member, California Assembly*
Larry Green *Executive Officer,
Sacramento Municipal Air Quality Management District*
David Hadley *Assembly Member, California Assembly*
Loni Hancock *Senator, California Senate*
Bob Hertzberg *Senator, California Senate*
David Hochschild
Commissioner, California Energy Commission
Chris Holden *Assembly Member, California Assembly*
Jacqui Irwin *Assembly Member, California Assembly*
Caroline Menjivar *Senator, California Senate*
Mike L. Morrell *Senator, California Senate*
Barbara Lee *Director, California Department of
Toxic Substances Control*
Mark Leno *Senator, California Senate*
Kevin McCarthy *Assembly Member, California Assembly*

Nancy McFadden
Executive Secretary, Office of the Governor
Mike McGuire *Senator, California Senate*
Bill Monning *Senator, California Senate*
Mike Morrell *Senator, California Senate*
Adrin Nazarian *Assembly Member, California Assembly*
Mary Nichols *Chairman, California Air Resources Board*
Eloise Gómez Reyes
Assembly Member, California Assembly
Brandon Rose
Board Member, Sacramento Municipal Utilities District
Janea Scott *Commissioner, California Energy
Commission*
Nancy Skinner *Senator, California Senate*
Gina Solomon *Deputy Secretary for Science and Health,
California Environmental Protection Agency*
Daniel Sperling
Board Member, California Air Resources Board
Henry Stern *Senator, California Senate*
Mark Stone *Assembly Member, California Assembly*
Susan Talamantes Eggman
Assembly Member, California Assembly
Philip Ting *Assembly Member, California Assembly*
Donald Wagner *Assembly Member, California Assembly*
Marie Waldron *Assembly Member, California Assembly*
Robert B. Weisenmiller
Commissioner, California Energy Commission
Scott Wiener *Senator, California Senate*
Das Williams *Assembly Member, California Assembly*
Randall Winston *Executive Director,
Office of the Governors Strategic Growth Council*
Jim Wood *Assembly Member, California Assembly*
Lauren Zeise *Director,
CalEPA Office of Environmental Health Hazard Assessment*

** Individuals are listed with the relevant titles at
time of attendance.*

Opportunities

Toast to Clearing the Air

March 19, 2025

The Sutter Club, Sacramento

20% discount applied for all sponsorships that are purchased and PAID by 1/31/2025

SPONSOR BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,000	BRONZE \$5,000
BRANDING				
Speaking opportunity OR Presenting Sponsor Benefit	•			
Logo or name on all marketing materials	•			
Company recognition during program	•	•		
Logo displayed during event (tiered by level)	•	•	•	•
Linked logo on event web page	•	•	•	•
PROGRAM BOOK ADVERTISEMENT (digital)				
Full-page, color, prominent placement	•			
Full-page, color		•		
Full-page, black & white			•	
Half-page, black & white				•
TICKETS				
Tickets to reception	10	8	4	2
Invitation to send a rep to policy-maker briefing	•			
OTHER				
Recognition in CCA newsletter	•	•	•	•
Tax deduction as allowed by law	•	•	•	•

ADVERTISEMENTS & TICKETS *If you require assistance in designing your ad please contact jordan@ccair.org.*

Full-page, black & white program book advertisement	\$1,500
Half-page, black & white program book advertisement	\$1,000
Name listed as a Friend of CCA	\$500
SPONSOR & AVERTISER DEADLINE is February 28, 2025.	

Due to reduced occupancy allowance at the Sutter Club tickets will be generally restricted to event sponsors. We will make a limited number of tickets available on a first come, first served basis to colleagues from environmental and community-based organizations. Please contact jordan@ccair.org if that applies to you. Finally – a small number of tickets may (or may not...) be available 48 hours before the event on a first come, first served basis. Be sure to add your name to our mailing list, so you get notified if tickets become available. We apologize for the inconvenience.

Sponsorship Commitment



YES! We will participate in the following ways:

Toast to Clearing the Air

March 19, 2025

Sponsorship	Platinum	\$15,000	<input type="checkbox"/>
	Gold	\$10,000	<input type="checkbox"/>
	Silver	\$7,000	<input type="checkbox"/>
	Bronze	\$5,000	<input type="checkbox"/>

Ads	Full-page	\$1,500	<input type="checkbox"/>
	Half-page	\$1,000	<input type="checkbox"/>
	Friend of CCA	\$500	<input type="checkbox"/>

20% discount applied for all sponsorships that are purchased and paid by 1/31/2025.

The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

Marketing Contact

We will contact your designer or marketing coordinator with specs and deadlines for your promotional materials.

Company (exactly as it should be listed in publicity)

Name of designer/marketing coordinator

Telephone

Email

Please use company contact

Check enclosed payable to *Coalition for Clean Air*

Invoice (payment due at time of event)

Credit Card : MasterCard Visa AmEx

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development Director Nicole Roberts, 617 W. Seventh Street, Suite 300, Los Angeles, CA 90017

Email: nicole@cclair.org • Phone: (213) 223-6872

COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

50⁺ years of excellence 1971-2025

Our Approach

CCA advocates for innovative policies and engages in outreach, training and educational activities to make every breath you take a breath of clean air.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, Chair, California Air Resources Board (ret.)

Recent Victories and Historic Wins



Led a campaign to pass legislation that invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California, which helped put 1 million electric vehicles on the road in California by 2023.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's Clean Truck Check, a Smog Check program for heavy-duty trucks.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

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